

**KANSAS
MEDICAL GROUP MANAGEMENT ASSOCIATION**



**CREATIVELY MANAGING CHANGE
IN
CHALLENGING TIMES**

SPRING 1992 CONFERENCE

March 26-27, 1992

**HOLIDAY INN
Topeka West
605 Fairlawn Road
Topeka, Kansas 66606**

AFFILIATED WITH—Medical Group Management Association





FEATURED SPEAKER



Robert W. Conroy, M.D.

Robert W. Conroy, M.D. (Bob), is director of the Menninger Management Institute. He received a bachelor of science degree, *cum laude* from the College of St. Thomas in St. Paul, Minnesota; and a doctorate of medicine from the University of Minnesota. He completed his psychiatric residency training at Walter Reed General Hospital in Washington, D.C., where he was chief resident.

Before joining the Menninger staff in 1971, Bob directed a comprehensive addiction treatment center in El Paso, Texas. While at Menninger, he has served in the capacities of staff psychiatrist, section chief of the long-term and Eating Disorders Unit, and the Alcohol and Drug Abuse Recovery Program. In 1983, he was appointed associate hospital director of the C.F. Menninger Memorial Hospital, and in 1987, he assumed his position as director of the Institute.

In his current capacity, Bob conducts one-on-one consultations with executives, as well as on-site consultations with industry. He is an authority on understanding and dealing with change, and has presented special programs on many subjects including: Change and Conflict, Creative Management of Stress, Chemical Dependency in the Workplace, and Team Building. He has published numerous scientific papers in professional literature and has also contributed articles and interviews for *People*, *U.S. News and World Report*, *Prevention*, and *Vogue*. For many years, he has been interested in physical fitness, wellness, and nutrition. Bob and his wife, Beverly, have three sons.

Dr. Conroy is being sponsored for this meeting by St. Francis Hospital and Medical Center, Topeka, Kansas, and Stormont Vail Regional Medical Center, Topeka, Kansas. The officers and members of Kansas Medical Group Management Association are very grateful for their continued support.

KMGMA CONFERENCE SCHEDULE

Thursday, March 26, 1992

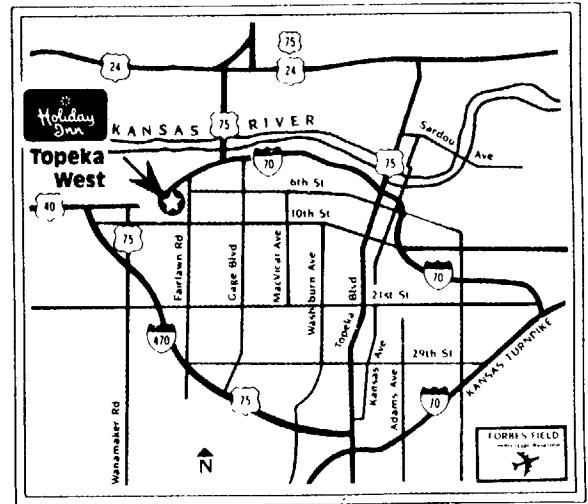
7:00 A.M. - 9:00 A.M.	* Exhibitor Setup * Registration
7:30 A.M. - 8:30 A.M.	* Breakfast
8:30 A.M. - 8:45 A.M.	* Welcome - Mayor Harry Felker
8:45 A.M. - 9:45 A.M.	* Jerry Slaughter - Kansas Medical Society * Mike Rooney - BC / BS - Paperless Claims
9:45 A.M. - 10:15 A.M.	* Break - Exhibits - Prize Drawing
10:15 A.M. - 11:45 A.M.	* KMGMA Business Meeting
11:45 A.M. - 12:45 P.M.	* Lunch with Exhibitors
11:45 A.M. - 12:45 P.M.	* New Member Orientation and Luncheon (Please confirm your reservation on your registration form)
12:45 P.M. - 1:15 P.M.	* John Knack - Vice President, BC / BS
1:15 P.M. - 2:30 P.M.	* Michelle DeVaughn - American Disabilities Act - Director of Employment Services, KETCH
2:30 P.M. - 3:00 P.M.	* Break - Exhibits - Prize Drawing
3:00 P.M. - 4:30 P.M.	* Jeff Ellis , Attorney - Safe Harbour Regulations - Mergers and Acquisitions
6:00 P.M. - 6:30 P.M.	* Hospitality - Courtesy of Berlin-Wheeler, Inc. - Topeka Civic Theatre
6:30 P.M.	* Dinner followed by Stephen Sondheim's <i>"A Little Night Music"</i>

Friday, March 27, 1992

7:45 A.M. - 8:45 A.M.	* Breakfast
8:00 A.M. - 8:45 A.M.	* Exhibit Area Open
8:45 A.M.	* Orientation to the Workshop
9:00 A.M. - 10:00 A.M.	* "CREATIVELY MANAGING CHANGE IN CHALLENGING TIMES" Dr. Robert W. Conroy — Understand how those involved in change can become "weller than well." — The challenge of innovation. — The impact of "personality" on change.
10:00 A.M. - 10:30 A.M.	* Break - Exhibits - Prize Drawing
10:30 A.M. - 12:00 P.M.	* "BEYOND DIVERSITY: MANAGING INTERPERSONAL DIFFERENCES" Workshop with Dr. Conroy continues — Understanding diversity. — Men and women in organizations. — Creative ways men and women approach problems. — Maximizing leadership potential in both men and women. — Understanding the role of psychological contracts.
12:00 P.M. - 1:00 P.M.	* Lunch
1:00 P.M. - 2:00 P.M.	* "2,001 — ANTICIPATING THE NEXT DECADE" Workshop with Dr. Conroy continues — The power of conventional thinking, a video challenge. — "This is the way we do it around here." — If it ain't broke, don't fix it??? — Choosing the changes - a proactive approach. — Strategies for the next decade.
2:00 P.M. - 2:15 P.M.	* Stand-up Break
2:15 P.M. - 3:15 P.M.	* "2,001 — ANTICIPATING THE NEXT DECADE" PART II Workshop with Dr. Conroy continues — Four sides to every story. — "Designing and predicting outcomes in changing situations." — Designing your future.
3:15 P.M.	* Adjourn



HOLIDAY INN
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If you have questions or comments, call one of your Officers.

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