

**KANSAS
MEDICAL GROUP MANAGEMENT ASSOCIATION**



**WINDS OF CHANGE
IN
HEALTHCARE**

A BREEZE? . . . OR A TORNADO?

FALL 1993 CONFERENCE

October 21-22, 1993

WICHITA
Marriott.

9100 Corporate Hills Drive
Wichita, Kansas 67207

AFFILIATED WITH—Medical Group Management Association





FEATURED SPEAKERS

RALPH H. WEBER II, M.D.

Dr. Weber serves as Vice President of Medical Affairs, Blue Cross & Blue Shield of Kansas. He was born and raised in Lincoln, Nebraska; graduated from the University of Nebraska (B.S., 1966) and received his M.D. from the University of Nebraska College of Medicine (1975).

He completed his Pediatric Residency at the University of Kansas and served as Chief Resident of Pediatrics at the University of Kansas Medical School. Dr. Weber was in private practice in Salina from 1978 until 1988, whereupon he joined the Blue Cross & Blue Shield as Assistant Medical Director, HMO Kansas. He will share his expertise with us today as he discusses **"The Role of BC/BS in the Future of Healthcare"**.

WILLIAM R. ROY, M.D.

Dr. Bill Roy is well-known to the citizens of Kansas as a physician, attorney, legislator, and medical administrator; and he continues today as a leader in the changing future of healthcare. Dr. Roy grew up in Bloomington, Illinois, attended Illinois Wesleyan University and completed his obstetrical and gynecology residency at Wayne State University in Detroit, Michigan. After serving in the United States Air Force during the Korean conflict, he and his wife settled in Topeka, Kansas, where he practiced medicine. In 1970, Dr. Roy and his wife both received law degrees from Washburn University Law School in Topeka. Also in 1970, he was elected to the United States House of Representatives and re-elected in 1972. In 1974, he lost a bid for the United States Senate to Robert Dole.

Dr. Roy served as director of medical education at St. Francis Hospital in Topeka from 1975 to 1980,

at which time he returned to private practice from 1980 to 1989.

He currently is Chair of the legislatively mandated Kansas Commission of the Future of Health Care, Inc. He writes a weekly column for the Topeka Daily Capital as well as other free-lance writing.

Dr. Roy and his wife, Jane, are parents of six children and grandparents of eight children.

CHARLES L. (CHIP) WHEELEN

As Director of Public Affairs for the Kansas Medical Society, Chip is a registered lobbyist for the KMS. He organized and coordinated the Society's public policy activities at the state and federal levels, as well as handling relations with news media and other association duties.

Prior to joining the Medical Society staff in 1987, Chip was employed by a prominent Kansas lobbying firm. He got his first job in the State House in 1979 as an analyst for the Legislative Research Department.

Chip grew up in Winfield, Kansas, and received his bachelor's degree from Wichita State University. After serving three years as an officer in the Navy, he returned to school and obtained a master's degree from the University of Kansas.

ESTLLE DAVISON-CREWS

Estlle Davison-Crews is managing partner of Davison-Crews Seminars, Lenexa, Kansas, a motivational seminar firm. She earned her bachelor of arts degree in communication from Lindenwood College, St. Charles, Missouri; her master of arts degree in human development from St. Mary's College, Winona, Minnesota; and her master of science degree in adult education from Kansas State University.

NOTE:

At the Friday luncheon, we will have a Nuts and Bolts session seating arrangement. We will have a sign-up sheet at Registration to obtain ideas from you regarding subjects you may wish to discuss with your peers.

If there are specialty groups that would like to break-out separately, we will make efforts to reserve a table during lunch for your group. Please note this at Registration.

KMGMA CONFERENCE SCHEDULE

Wednesday, October 20, 1993

- 6:00 P.M. - 8:30 P.M. Executive Committee Meeting—*Executive Boardroom*
9:00 P.M. - 11:00 P.M. Exhibitor Setup—*Kansas Grand Ballroom - Salon D*

Thursday, October 21, 1993

- 7:00 A.M. - 9:00 A.M. Exhibitor Setup—*Kansas Grand Ballroom - Salon D*
Registration—*Pre-Assembly Area*
- 7:15 A.M. - 8:15 A.M. Breakfast—*Wichita Ballroom*
- 8:15 A.M. - 8:30 A.M. Welcome - **F. Tim Witsman**, President of Wichita Chamber of Commerce—*Salon E*
- 8:30 A.M. - 9:30 A.M. **Special Guest Speaker**—*Salon E*
- 9:30 A.M. - 10:15 A.M. **Ralph H. Weber, M.D.**, Vice President of Medical Affairs, Blue Cross & Blue Shield
"The Role of BC/BS in the Future of Healthcare"—*Salon E*
- 10:15 A.M. - 10:45 A.M. Break - Exhibits - Prize Drawing—*Salon D*
- 10:45 A.M. - 12:00 noon KMGMA Business Meeting (Members Only)—*Salon E*
- 12:01 P.M. - 1:00 P.M. Lunch with Exhibitors—*Wichita Ballroom*
- 12:01 P.M. - 1:00 P.M. New Member Orientation and Luncheon—*Sedgwick Meeting Room*
- 1:30 P.M. - 2:45 P.M. Breakout Session #1
Gary W. Gould, President of Corporate Consulting Group, Inc.
"Asset Management - Are Your Pension Funds Working For You??
How Do You Know??"—*Salon E*
Susan P. Selvidge, Attorney at Law with Fleeson, Gooing, Coulson & Kitch
"Current Developments in Employment Laws"—*Salon E*
- 2:45 P.M. - 3:15 P.M. Break - Exhibits - Prize Drawing—*Salon D*
- 3:15 P.M. - 4:30 P.M. Breakout Session #2
William L. Townsley, Attorney at Law with Fleeson, Gooing, Coulson & Kitch
"Workers Comp - Are You Being Burnt?
Does The New Law Have Teeth?"—*Salon E*
Richard L. Stephenson, Attorney at Law with Fleeson, Gooing, Coulson & Kitch
"Risk Management - Is Your Office a Liability?"—*Salon F*
- 6:30 P.M. **Dinner**—*Salon E*
Immediately followed by
Music Theatre of Wichita with Wayne Bryan
Sponsored by HCA Wesley

Friday, October 22, 1993

- 7:15 A.M. - 8:00 A.M. Breakfast—*Wichita Ballroom*
- 8:00 A.M. - 8:30 A.M. Break - Exhibits - Prize Drawing—*Salon D*
- 8:30 A.M. - 10:00 A.M. **William R. Roy, M.D.**, Chairman of Kansas Commission on the Future of Healthcare)
Charles L. (Chip) Wheelen, Director of Public Affairs, Kansas Medical Society
"Healthcare for All, Kansas Plan and/or Federal Plan?"—*Salon E*
- 10:00 A.M. - 10:30 A.M. Break - Exhibits - Prize Drawing—*Salon D*
- 10:30 A.M. - 12:00 noon Nuts and Bolts—Open Discussion—*Salon E*
- 12:01 A.M. - 1:00 P.M. Lunch—Nuts & Bolts—Group Meeting—*Wichita Ballroom*
- 1:00 P.M. - 2:30 P.M. **Estlle Davison-Crews, M.A.M.S.**, Managing Partner of Estlle Davison-Crews Seminars
"Women Working With Women and What Men Should Know, Too"—*Salon E*
Sponsored by HCA Wesley
- 2:30 P.M. - 2:45 P.M. Break
- 2:45 P.M. - 4:30 P.M. **Estlle Davison-Crews** (continued)
"How To Work With Poops and Still Keep Your Shoes White"—*Salon E*
- 4:30 P.M. Adjourn—Final Prize Drawing

BREAKOUT SESSIONS

ARE YOUR PENSION FUNDS WORKING FOR YOU?! (HOW DO YOU KNOW?!)

GARY GOULD, President of Corporate Consulting Group, Inc., will lead us in a discussion to sharpen our skills in evaluating pension plan management. Prior to founding the firm in 1984, Gary was a Corporate Development Specialist with Merrill, Lynch, Pierce, Fenner & Smith. You can expect to learn about Investment Performance Evaluations, Investment Manager Search and Selection, Investment Policy and Objectives Development, Asset Allocation Systems, and Master Trustee and Custodial Searches.

CURRENT DEVELOPMENTS IN EMPLOYMENT LAWS

SUSAN SELVIDGE is an Attorney at Law with Fleeson, Gooing, Coulson & Kitch in Wichita. She graduated from Washington University in her home town of St. Louis (A.B., Phi Beta Kappa, 1963); Northwestern University (J.D., 1980). Susan is a member of Wichita, Kansas, and American Bar Associations; and specializes in Employment Law, Litigation, Federal Practice and Trials, Products Liability Law, and Civil Rights Law.

WORKERS COMP — ARE YOU BEING BURNT? DOES THE NEW LAW HAVE ANY TEETH?

WILLIAM TOWNSLEY was born in Great Bend, Kansas, and attended the University of Kansas, receiving his B.S. in 1985. He graduated from Washburn University (J.D. with honors, 1989). He is a member of Phi Alpha Delta; Order of the Barristers; Managing Editor, Volume 28, Washburn Law Journal, 1988-1989. He is a member of Wichita, Kansas, and American Bar Associations. He is currently with the firm of Fleeson, Gooing, Coulson & Kitch; and concentrates on Litigation, Workers Compensation Law, and Personal Injury Law.

RISK MANAGEMENT — IS YOUR OFFICE A LIABILITY?

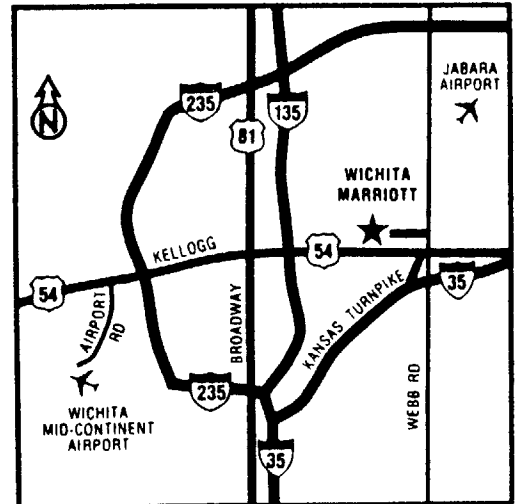
RICHARD STEPHENSON has been a member of the bar since 1965, having graduated from the University of Kansas (A.B., 1958), and the University of Michigan (J.D., 1965). He is a member of the law firm of Fleeson, Gooing, Coulson & Kitch. He belongs to Wichita, Kansas, and American Bar Associations; International Association of Insurance Counsel and Kansas Association of Defense Counsel. His concentration is in Insurance Defense Litigation, Health Care Law, Franchising Law, Commerical Transactions Law, and Sports Law.



WICHITA MARRIOTT

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If you have questions or comments, call one of your Officers.

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