

**KANSAS
MEDICAL GROUP MANAGEMENT ASSOCIATION**



“Millennium Managers”

SPRING 2000 CONFERENCE

April 20-21, 2000

WICHITA

Marriott®

9100 Corporate Hills Drive
Wichita, Kansas 67207

AFFILIATED WITH—Medical Group Management Association





FEATURED SPEAKERS



Phillip L. Beard

Phillip L. Beard will present "Medicare Changes for the Millennium". This presentation will focus on Medicare Part B changes for the year 2000. Specific areas to be discussed will include updates on relative values and conversion factors, assessing the impact on your practice as well as specific national policy changes.

Mr. Beard serves as Chief Executive Officer of The Beard Group, Ltd. and maintains an active management role within The Beard Group's three subsidiary corporations: ProSTAT Resource Group, AccessMED and Dominus Medical Partners. ProSTAT provides health care business consulting, lectures, publications; AccessMED is devoted to clinical trial support and pharmaceutical hotline services; and Dominus Medical Partners focuses on surgical center development and management.

Phil began his career in the business side of health care at Blue Cross and Blue Shield. He founded ProSTAT in 1990.

Kathleen Sebelius

Kathleen Sebelius is currently serving her second term as Insurance Commissioner of Kansas. As Commissioner, she regulates the 1,500 companies and 33,000 agents who sell approximately \$7 billion worth of insurance products in Kansas each year.

Originally elected in 1994, Sebelius is the 23rd Insurance Commissioner and Kansas' first woman Insurance Commissioner. She has been and continues to be a champion for consumer rights, health care reform and progressive change in state government.

Sebelius serves as Vice President of the National Association of Insurance Commissioners and Chairs the Health Committee. Prior to being elected Insurance Commissioner, Sebelius was a four-term legislator in Topeka in the Kansas House of Representatives.



Jean Gatz

Jean Gatz will present "How to be the Person Successful Companies Fight to Keep". The world is changing quickly. We've all heard the terms: downsizing, restructuring, mergers, outsourcing and budget constraints. What do these words *really* mean to you and your career? This dynamic, entertaining and refreshingly

honest session will get you on track and ensure that you'll be ready for the changes headed your way. Jean will help you look at your future, enhance your sense of security and help you understand what today's organizations are asking - even demanding - of their employees. In research for her new book, How to Be the Person Successful Companies Fight to Keep, Jean interviewed CEOs, managers, human resource directors, supervisors and employers and asked this question:

"You have two employees, both technically competent. But you can only keep one of them. How do you determine which employee is more VALUABLE to you - which one you would fight to keep?"

Jean Gatz, CSP, is an internationally known keynote speaker and author. Voted one of the "Top Ten Speakers" at the largest human resource conference in the world, Jean blends humor and motivation with practical, common-sense strategies that really work.

KMGMA 2000 SPRING CONFERENCE SCHEDULE

Wednesday, April 19, 2000

6:00 p.m. – 9:00 p.m.	Executive Committee Meeting – <i>Executive Board Room</i>
6:00 p.m. – 11:00 p.m.	Hospitality Reception – <i>Suite #1015</i>
7:00 p.m. – 8:00 p.m.	Committees Dinner – <i>Sandwich buffet</i>
7:00 p.m.	Insurance & Legislative Committee – <i>Topeka Room</i>
7:00 p.m.	Human Resources Committee – <i>Arkansas Room</i>
8:00 p.m.	Rural Health Committee – <i>Sedgwick Room</i>
9:00 p.m. – 11:00 p.m.	Exhibitor Setup – <i>Salons A-D, Pre-Assembly Area</i>

Thursday, April 20, 2000

7:00 a.m. – 9:00 a.m.	Members' Registration – <i>Pre-Assembly Area</i>
7:00 a.m. – 8:00 a.m.	Breakfast – <i>Atrium</i>
7:00 a.m. – 8:15 a.m.	New Member Orientation and Breakfast – <i>Arkansas Room</i>
7:00 a.m. – 9:00 a.m.	Exhibitor Setup – <i>Salons A-D, Pre-Assembly Area</i>
8:15 a.m. – 8:30 a.m.	Welcome and Announcements – <i>Salons E-H</i>
8:30 a.m. – 10:00 a.m.	“Medicare Changes for the Millennium” Phillip L. Beard – <i>Salons E-H</i>
10:00 a.m. – 10:30 a.m.	Break - Exhibits - Drawing – <i>Salons A-D, Pre-Assembly Area</i>
10:30 a.m. – 11:45 a.m.	KMGMA Business Meeting (Members Only) – <i>Atrium</i>
11:45 a.m. – 1:15 p.m.	Lunch – Featured Speaker: Kathleen Sebelius, Insurance Commissioner of Kansas – <i>Salons E-H</i>
1:15 p.m. – 2:45 p.m.	Breakout Session #1 A. “The Manager’s Role in Coding” Terry Freeman, FACMPE Medical Service Corporation – <i>Salon 1</i> B. “How to Get More of Your Information System” Bob Gibb, CPA, Baird, Kurtz & Dobson, CPAs – <i>Salon 2</i> C. “Understanding and Controlling Risk Within the Medical Practice” Ann Lasley, JD – <i>Atrium</i>
2:45 p.m. – 3:15 p.m.	Break – Exhibits – Drawing – <i>Salons A-D, Pre-Assembly Area</i>
3:15 p.m. – 4:45 p.m.	Breakout Session #2 – Repeat of Session #1
6:15 p.m. – 10:15 p.m.	Buffet Dinner – <i>at the Wichita Greyhound Park (see flyer)</i>

Friday, April 21, 2000

7:30 a.m. – 8:30 a.m.	Breakfast – <i>Atrium</i>
7:30 a.m. – 8:30 a.m.	Past Presidents' Breakfast – <i>Arkansas Room</i>
8:30 a.m. – 9:00 a.m.	Break – Exhibits – Drawing – <i>Salons A-D, Pre-Assembly Area</i>
9:00 a.m. – 10:15 a.m.	“How to be the Person Successful Companies Fight to Keep” Jean Gatz – <i>Salons E-H</i>
10:15 a.m. – 10:45 a.m.	Break – Exhibits – Drawing – <i>Salons A-D, Pre-Assembly Area</i>
10:45 a.m. – 12:00 Noon	“How to be the Person Successful Companies Fight to Keep” Jean Gatz – <i>Salons E-H</i>
12:00 Noon – 1:30 p.m.	Lunch (Topical Tables) – <i>Atrium</i>
1:30 p.m.	Adjournment

BREAKOUT SESSIONS I AND II

"The Manager's Role In Coding"

Terry Freeman, FACMPE, Medical Service Corporation, will provide managers with information to oversee and monitor the coding and documentation process. This area of practice management has become increasingly complex with the federal government's emphasis on fraud and abuse. Managers will be provided with tools to minimize risk in the practice related to coding procedures.

Ms. Freeman's primary focus is on the analysis and recommendations of medical practice operational processes as well as the education and analysis of coding and documentation and compliance procedures. Terry is a certified procedural coder and a Fellow in the American College of Medical Practice Executives. She received her graduate and undergraduate degrees from Wichita State University.

"How To Get More Of Your Information System"

Bob Gibb, CPA, Baird, Kurtz & Dobson, Kansas City, Mo., offers tips to medical managers on the following:

- Monitoring reimbursement - Are you getting paid properly?
- Monitoring trends in claim denials
- Transitioning to electronic records
- Multiple office operations -- Make Them Work!

"Understanding and Controlling Risk Within the Medical Practice"

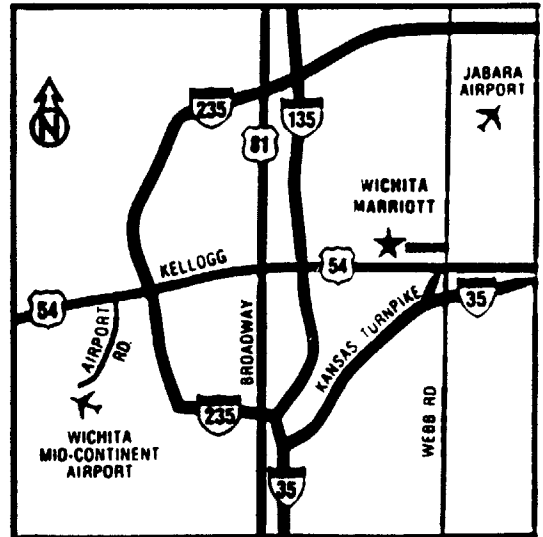
Ann Lasley, JD, is the Assistant General Counsel and Loss Prevention Analyst for KaMMCO. Ms. Lasley assists in KaMMCO's loss prevention efforts and provides technical assistance to physicians and hospitals with regard to health care law matters. Ms. Lasley graduated from the University of Kansas where she earned a Bachelor of Arts in political science. She received her juris doctorate from Washburn University in Topeka, KS.



WICHITA

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If you have questions or comments, please call one of your Officers.

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