

KANSAS
MEDICAL GROUP MANAGEMENT ASSOCIATION



Nuts
and
Bolts

SPRING 2001 CONFERENCE

MARCH 29-30, 2001

WICHITA
Marriott®

9100 Corporate Hills Drive
Wichita, Kansas 67207

AFFILIATED WITH — Medical Group Management Association





FEATURED SPEAKERS

Martha Aaron Ross



Martha Aaron Ross is a partner in the law firm Foulston & Siefkin L.L.P. She is a member of the firm's health law practice group. Mrs. Ross advises health care providers concerning development and implementation of compliance programs, reimbursement issues, HIPAA administrative simplification, the anti-kickback statute, the Stark law, and EMTALA. She also has counseled several health care clients in the course of government investigations.

Mrs. Ross earned a Bachelor of Arts degree with distinction from the University of Kansas in 1987, and her Juris Doctor from the University of Kansas School of Law in 1990, where she was a member of the Kansas Law Review and achieved Order of the Coif.

Mrs. Ross served as law clerk to Honorable Deanell Reece Tacha, U.S. Court of Appeals, Tenth Circuit (1990-91); staff attorney for the U.S. Court of Appeals, District of Columbia (1991-92); and associate attorney with Wilmer, Cutler & Pickering, Washington, D.C. (1992-94). She is a member of the American, Kansas, and Wichita Bar Associations, the American Health Lawyers Association, and the Kansas Association of Hospital Attorneys.

Mrs. Ross has delivered presentations concerning health care law to several local and state-wide organizations, including the Kansas Hospital Association, the Medical Society of Sedgwick County, the Wheatlands Chapter of the Clinical Laboratory Management Association, the Kansas Chapter of the American Academy of Professional Coders, the Northwest Kansas Health Alliance, the Sunflower Chapter of the Healthcare Financial Management Association, the Kansas Association of Hospital Patient Account Managers, the Kansas Health Information Management Association, the Kansas Association of Managed Care Executives, the Kansas Risk and Quality Managers Association, The Kansas Home Care Association, and the Association of Community Mental Health Centers of Kansas, Inc.

Ed Foreman



Mr. Ed Foreman lives the "Quality Life" he teaches. Financially successful, his business acumen in construction, transportation and petroleum exploration made him a millionaire at the age of 26. He was elected to Congress at 28. Ed Foreman is the only person in this century to have been elected to the United States Congress from two different States (Texas in 1962 and New Mexico in 1968). He has enjoyed a close working relationship with five U.S. Presidents and served as Presidential appointee in two national administrations.

Born on a farm in New Mexico, our speaker, a civil engineering graduate of New Mexico State University, is a motorcycle, sports car, and hot air balloon enthusiast, an outdoor adventurer, and an international traveler. Named one of the Ten Outstanding Young Men in America by the U.S. Jaycees in 1964, Ed Foreman has been a leader in executive development programs since 1960. He is a board member, officer, or major stockholder of a dozen successful corporations and President of Executive Development Systems of Dallas, Texas.

Dr. Norman Vincent Peale, author of *The Power of Positive Thinking*, and minister to millions, said, "Ed Foreman is a highly inspirational person. I'd like to be exposed to him more often. There is truth, meaning and life in what he teaches." Dr. Dale Rank, surgeon, former clinical investigator for the New York Cancer Research Center, and co-founder of the "Living With Cancer" Program at Baylor Hospital in Dallas, said, "Ed Foreman knows, understands and teaches more about the mind/body relationship and how to achieve wellness than most practicing physicians. He explains health and physical well-being in a manner that people can understand and inspires them to achieve their best for vitality and longevity. His teachings go beyond successful business techniques; he shows you how to live healthfully and successfully."

Ed Foreman is exciting, refreshing and unforgettable. He is an experienced, successful businessman, a respected former Congressman, and an informed, dynamic speaker who will give you a wake-up call you'll never forget!

KMGMA SPRING 2001 CONFERENCE SCHEDULE

Wednesday, March 28, 2001

6:00 p.m. – 9:00 p.m.	Executive Committee Meeting – <i>Executive Board Room</i>
6:00 p.m. – 11:00 p.m.	Hospitality Reception – <i>Suite #1015</i>
7:00 p.m. – 8:00 p.m.	Committees Dinner – <i>Sandwich buffet</i>
7:00 p.m.	Insurance & Legislative Committee – <i>Topeka Room</i>
7:00 p.m.	Human Resources Committee – <i>Arkansas Room</i>
8:00 p.m.	Rural Health Committee – <i>Sedgwick Room</i>
9:00 p.m. – 11:00 p.m.	Exhibitor Setup – <i>Salons A-D, Pre-Assembly Area</i>

Thursday, March 29, 2001

7:00 a.m. – 9:00 a.m.	Members' Registration – <i>Pre-Assembly Area</i>
7:00 a.m. – 8:00 a.m.	Breakfast – <i>Atrium</i>
7:00 a.m. – 8:15 a.m.	New Member Orientation and Breakfast – <i>Arkansas Room</i>
7:00 a.m. – 9:00 a.m.	Exhibitor Setup – <i>Salons A-D, Pre-Assembly Area</i>
8:15 a.m. – 8:30 a.m.	Welcome and Announcements – <i>Salons E-H</i>
8:30 a.m. – 10:00 a.m.	“There's Nothing Simple About It HIPAA's Administrative Simplification Provisions” Martha A. Ross – <i>JD</i>
10:00 a.m. – 10:30 a.m.	Break - Exhibits - Drawing – <i>Salons A-D, Pre-Assembly Area</i>
10:30 a.m. – 11:45 a.m.	KMGMA Business Meeting (Members Only) – <i>Atrium</i>
11:45 a.m. – 1:15 p.m.	Luncheon Speaker . . . to be announced – <i>Salons E-H</i>
1:15 p.m. – 2:45 p.m.	Breakout Session #1 A. “Audit Workshops” Les Watson , Director of Medicare Payments BCBS of Kansas, Part B Contractor – <i>Salon 1</i> B. “From the Source . . . Federal and State Employment Standards” Craig Liskey , Kansas Department of Human Resources Susan Lang , U.S. Department of Labor – <i>Salon 2</i> C. “Group Practice Operational Benchmarks” Suzanne Turzillo , FACMPE – <i>Atrium</i>
2:45 p.m. – 3:15 p.m.	Break - Exhibits – Drawing – <i>Salons A-D, Pre-Assembly Area</i>
3:15 p.m. – 4:45 p.m.	Breakout Session #2 – Repeat of Session #1
6:15 p.m. – 10:15 p.m.	Buffet Dinner – <i>Mosley Street Melodrama (see flyer for details)</i>

Friday, March 30, 2001

7:30 a.m. – 8:30 a.m.	Breakfast – <i>Atrium</i>
7:30 a.m. – 8:30 a.m.	Past Presidents' Breakfast – <i>Arkansas Room</i>
8:30 a.m. – 9:00 a.m.	Break – Exhibits – Drawing – <i>Salons A-D, Pre-Assembly Area</i>
9:00 a.m. – 10:15 a.m.	“How to Make Every Day a Terrific Day” Ed Foreman – <i>Salons E-H</i>
10:15 a.m. – 10:45 a.m.	Break – Exhibits – Drawing – <i>Salons A-D, Pre-Assembly Area</i>
10:45 a.m. – 12:00 Noon	“How to Make Every Day a Terrific Day” Ed Foreman – <i>Salons E-H</i>
12:00 Noon – 1:30 p.m.	Lunch – <i>Atrium</i>
1:30 p.m.	Adjournment

KMGMA Spring 2001

Wichita Marriott

March 29-30th, 2001

BREAKOUT SESSIONS I AND II

Breakout I - 1:15 - 2:45

Breakout II - 3:15 - 4:45

“Audit Workshops” - Salon I

Les Watson is the Director of Medicare Payment Safeguards for the Medicare Carrier, BCBS of Kansas. He has been with Medicare for over 15 years. The scope of his responsibility encompasses all activity that results in Medicare payments to providers. This past year his department has presented Complex Medical Review Audit Workshops throughout the State to educate providers on documentation expectations and the auditing process. Understanding the focus of his department’s activity is key to creating effective compliance policies and procedures.

“From the Source--Federal and State Employment Standards” - Salon II

Craig Liskey and Susan Lang bring 36 years of experience in employment standards to this conference. Mr. Liskey is a graduate of West Florida University and Washburn University and has been with the Kansas Department of Human Resources for 21 years. He began his career at KDHR as an investigator and for the last 14 years has been a supervisor, currently with the title of Labor Conciliator in the division of Employment Standards. Ms. Lang is a graduate of WSU and has been an Investigator with the US Department of Labor’s Wage and Hour Division for fifteen years. Located in Wichita, her office is responsible for investigation and enforcement of the Fair Labor Standards Act and the Family and Medical Leave Act throughout most of the state. Their presentation will bring a wealth of insight and information for managing HR issues in the medical practice.

“Group Practice Operational Benchmarks” - Atrium

Suzanne M. Turzillo, FACMPE, is a Manager and Health Care Consultant with Horne CPA Group in Hattiesburg, Mississippi. Suzanne has over 20 years experience in medical practice administration, hospital and national insurance carrier management. Her experience includes practice assessments, collection and billing analysis, reimbursement analysis, personnel evaluation and selection, personnel policy consultations, overhead analysis, cost accounting, merger and acquisition assessments, physician compensation models, corporate compliance program development, and general consultations on current practice management issues.

Suzanne holds a Master’s and Bachelor’s Degree of Science in Business Administration from Kennedy Western University. Professional association membership includes the North Carolina MGMA, Suzanne has served as the President of the Assembly of Surgical Group Practice Administrators (ASGPA), and is a Fellow of the American College of Medical Practice Executives and a Certified Medical Manager of the Professional Association of Health Care Office Managers.



WICHITA
Marriott®

9100 Corporate Hills Drive
Wichita, Kansas 67207
(316) 651-0333



If you have questions or comments, please call one of your Officers.

President Virginia (Jinny) D. Freeman
Imaging for Women
Leawood, KS
(913) 724-8603

President Elect Ann M. Buess, CPA, CMA
Wichita Clinic, PA
Wichita, KS
(316) 689-9353

1st Vice President Lynn A. Adams
Medical Business Resources, Inc.
Hays, KS
(785) 650-1102

2nd Vice President Jolana (Jo) L. Marsh
Associates in Women's Health, PA
Wichita, KS
(316) 685-3822, Ext. 2230

Secretary Terry Freeman, FACMPE
Medical Service Corp.
Wichita, KS
(316) 681-3425

Treasurer David (Dave) A. Gordon, CPA
Hillside Medical Office
Wichita, KS
(316) 685-1381



KANSAS
MEDICAL GROUP MANAGEMENT ASSOCIATION