

KANSAS
MEDICAL GROUP MANAGEMENT ASSOCIATION



MISSION:
IMPROVEMENT

SPRING 2002 CONFERENCE

April 11-12, 2002

WICHITA

Marriott®

9100 Corporate Hills Drive
Wichita, Kansas 67207

AFFILIATED WITH — Medical Group Management Association





FEATURED SPEAKERS

Elizabeth W. Woodcock, MBA, FACMPE

“Creating an Efficient Practice”

Thursday, 8:15 a.m. and 10:15 a.m. – Salons E-H



Director of Knowledge Management for print and internet publisher, Physicians Practice, Inc., Elizabeth has focused on medical group operations throughout her career. Combining innovation and analysis to teach practice operations and management, she has delivered presentations to physicians and administrators across the country. In addition to the recently released *Mastering Patient Flow to Increase Efficiency and Earnings and Operating Policies and Procedures Manual for Medical Practices 2nd Edition*, she has published many articles in national health care management journals, including authoring the cover stories for the May/June 2000 and March/April 1999 MGM Journals. She has served as an independent consultant with the MGMA Health Care Consulting Group since the spring of 1996. Prior to 1996, Elizabeth was the group practice services administrator at the University of Virginia Health Services Foundation. She also served as a senior associate at the Health Care Advisory Board. Elizabeth is a Fellow and Member of the Board of

Directors of the American College of Medical Practice Executives. In addition to a Bachelor of Arts from Duke University, Elizabeth completed a Master of Business Administration health care management from the Wharton School of Business of the University of Pennsylvania.

Deborah L. Walker, MBA, FACMPE

“The Billing and Collection Process: Avoiding Potholes in the Road to Getting Paid”

Friday, 8:30 a.m. and 10:15 a.m. – Salons E-H

Deborah Walker is a Principal with BOEHM/WALKER Associates, a management consulting firm based in Southern California specializing in medical practice management and physician incentive compensation. She is known for her ability to achieve sustainable organizational changes and productivity improvements to enable a competitive position in the managed care market. Ms. Walker earned her MBA degree from UCLA, she is a Fellow of the American College of Medical Practice Executives, and she is a doctoral student at The Peter F. Drucker Graduate School of Management, Claremont Graduate University. Ms. Walker is an accomplished executive with over 20 years experience in healthcare. She has authored numerous articles on medical practice management issues and she is a frequent speaker at national healthcare forums.



KMGMA SPRING 2002 CONFERENCE SCHEDULE

Wednesday, April 10, 2002

6:00 p.m. – 9:00 p.m.	Executive Committee meeting - Executive Board Room
7:00 p.m. – 8:00 p.m.	Committees Dinner - Sandwich buffet
7:00 p.m.	Insurance & Legislative Committee - Topeka Room
7:00 p.m.	Human Resources Committee - Arkansas Room
8:00 p.m.	Rural Health Committee - Sedgwick Room
9:00 p.m. – 11:00 p.m.	Exhibitor Setup - Salons A-D, Pre-Assembly Area

Thursday, April 11, 2002

7:00 a.m. – 8:00 a.m.	Members' Registration - Pre-Assembly Area
7:00 a.m. – 8:00 a.m.	Breakfast - Atrium
7:00 a.m. – 8:15 a.m.	New Member Orientation and Breakfast - Arkansas Room
7:00 a.m. – 9:00 a.m.	Exhibitor Set-up - Salons A-D, Pre-Assembly Area
8:00 a.m. – 8:15 a.m.	Welcome and Announcements - Salons E-H
8:15 a.m. – 9:45 a.m.	“Creating an Efficient Practice” Elizabeth W. Woodcock, MBA, FACMPE - Salons E-H
9:45 a.m. – 10:15 a.m.	Break – Exhibits – Drawings - Salons A-D, Pre-Assembly Area
10:15 a.m. – 11:30 a.m.	“Creating an Efficient Practice” Elizabeth W. Woodcock, MPA, FACMPE - Salons E-H
11:30 a.m. – 12:00 p.m.	KMGMA Business Meeting (Members Only) - Atrium
12:00 p.m. – 1:30 p.m.	Luncheon Speaker To be announced - Salons E-H
1:30 p.m. – 2:45 p.m.	Breakout Session #1 - Salon 1
	A. “Disaster Planning” Willis of Kansas -
	B. “Kansas Employment Law” - Salon 2 Eric Metz , Managing Member, Triplett, Woolf & Garretson, LLC.
	C. “Rightsizing Staff in the Medical Practice” - Atrium Debra L. Walker, MBA, FACMPE
2:45 p.m. – 3:15 p.m.	Break – Exhibits – Drawings
3:15 p.m. – 4:30 p.m.	Breakout Session #2 – Repeat of Session #
5:30 p.m. – 7:45 p.m.	Social Hour - Cash bar - Buffet Dinner (6:30) Salons E-H
8:00 p.m.	Hypnotist Gary Roberts...Salons E-H

Friday, April 12, 2002

7:00 a.m. – 8:00 a.m.	Breakfast - Atrium
7:00 a.m. – 8:00 a.m.	Past Presidents' Breakfast - Arkansas Room
8:00 a.m. – 8:30 a.m.	Break -Exhibits–Drawings - Salon A-D, Pre-Assembly Area
8:30 a.m. – 9:45 a.m.	“The Billing and Collection Process: Avoiding Potholes in the Road to Getting Paid” Deborah L. Walker, MBA, FACMPE - Salons E-H
9:45 a.m. – 10:15 a.m.	Break - Exhibits – Drawings-Salon A-D, Pre-Assembly Area
10:15 a.m. – 11:15 a.m.	“The Billing and Collection Process: Avoiding Potholes in the Road to Getting Paid” Deborah L. Walker, MBA, FACMPE - Salons E-H
11:30 a.m. – 1:00 p.m.	Lunch - Atrium
1:00 p.m.	Adjournment

KMGMA Spring 2002 Conference
Breakout Sessions – Thursday, April 11
1:30 – 2:45 or 3:15 – 4:30

A. Disaster Planning
Willis of Kansas

How to ensure the business survival and the continued delivery of health care to patients in case of disaster.

B. Kansas Employment Law
Eric Metz, Triplett, Woolf & Garretson, LLC.

An informative session for those who want the latest information on Kansas employment laws that impact their offices so they can ensure compliance and avoid ending up in court.

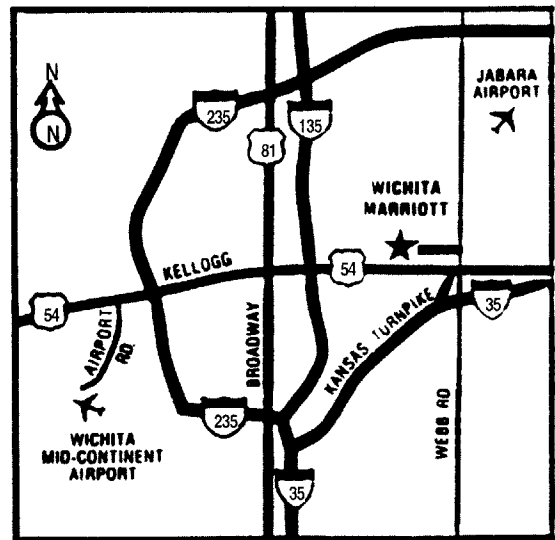
C. “Rightsizing Staff in the Medical Practice”
Deborah L. Walker, MBA, FACMPE

Rightsizing staff in the medical practice is key to ensuring practice productivity and profitability. This session will provide participants with the tools and methodology to “rightsizing” the medical practice to ensure the appropriate infrastructure to support practice productivity.



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9100 Corporate Hills Drive
Wichita, Kansas 67207
(316) 651-0333



If you have questions or comments, please call one of your Officers.

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